Bruno Munari, *Notes for an exploration into the world of Moire*; «Pagina» n.1<sup>1</sup>, International Magazine of Graphic Design, November 1962; pages. 29 – 38, Milano 1962.

"Experimental Graphics 1":

## Bruno Munari Notes for an exploration into the world of Moire

There are unexplored zones where artist have not yet ventured to carry out their experiments. Of course, this also depends on the character of the artists, and by artist I mean not only painters but all those in the graphic arts, and all others concerned with visual art.

Indeed, there are artists who have been painting horses all their lives and, for them, the idea of painting a zebra would be so bold as to induce them to meditate for years before facing the problem. Other artists, instead, are curious by nature; they investigate, they experiment, and they are satisfied only when they are the first to venture into unexplored zones where no one has been before or where everyone had been without seeing anything. From that moment on everyone sees. As I see it, this is the artist's job, especially today when science and technology have provided us with such formidable means.

This exploration into the world of moire is only a glance through a peep-hole on February morning in 1962 and, already, anyone can see what is inside, how the screens are transformed, what forms take shape, irregular forms springing from extreme severity, modulations of a single element repeated at constant distances, overlaid with barely perceptible angles or even angles of 44 degrees, off-centre by a few tenths of a millimeter, its surfaces barely varied.

A few of these images were greatly enlarged; that is, we examined them close by; machine-made images, the machine itself being capable of giving an infinite number of combinations in a split second. Anyone could easily do it all over again. Modern art is on longer a subjective art: the star system in which the most important artist with great manual ability produces inimitable masterpieces is now a thing of the past.

<sup>1</sup> Collaborators who have given their particular contribution to the first number of Pagina : Raffaele Bassoli, Antonio Boggeri, Nino Colombi, Max Huber, Bruno Munari, Giovanni Pintori, Albe Steiner.